
FOR IMMEDIATE RELEASE

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**United Way of York County's 2016 Campaign Total Announced to
Record-Size Crowd**

On the evening of January 31, 2017, over 360 individuals gathered at Wyndham Garden York to celebrate their hard work, see awards handed out to local companies, and most importantly – to see how much money was raised and who won the grand prize!

The evening kicked off with the Boy Scouts of America, New Birth of Freedom Council Troop 16, posting the colors and leading the crowd in the Pledge of Allegiance. United Way of York County Executive Director, Robert Woods then welcomed the crowd and presented the first award of the evening. The 2016 Campaign Chair, Anne Druck, President of the York County Convention & Visitors Bureau, was given the MVP award for her outstanding service to the campaign. With her leadership, the campaign cabinet (composed of community volunteers) made CEO calls to a record-number 161 companies and secured support from 20 new organizations who previously had not participated in a United Way of York County campaign.

Other award winners include:

Eric Schlotzhauer, Fulton Bank - Iron Man
South Western School District - School District Cup
Fox43 - Rookie of the Year (less than 250 employees)
Menasha Packaging - Rookie of the Year (greater than 250 employees)
Rabbitransit - Most Improved Player (less than 250 employees)
Starbucks, York Roasting Plant - Most Improved Player (greater than 250 employees)
Harley-Davidson - Knock it Out of the Park Award
Children's Aid Society - The Lehman Center - Gold Glove Award
Penn Waste - Double Play Award
PACE Resources - Team Leader (less than 250 employees)
The Graham Group - Team Leader (greater than 250 employees)
Smith Elliot Kearns & Co. - Silver Slugger Award
Glatfelter Insurance Group - Grand Slam Award
York Revolution - Ultimate Team Player

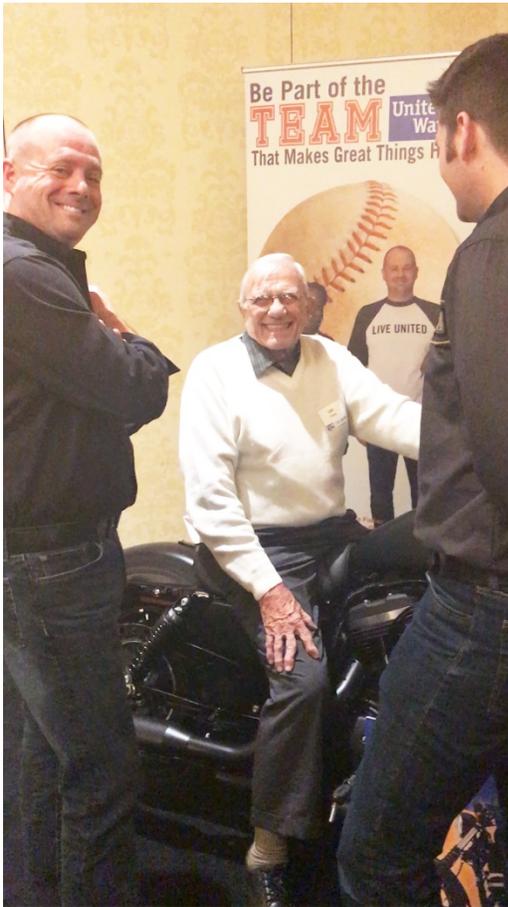
Demonstrating the impact that donations to United Way of York County make to our community, Shaniece Wilson, a Senior at William Penn High School, performed a spoken word piece that she composed for the United Way. Shaniece is currently the President of United Way's Youth Court Alliance, where she has spent the past four years serving as a mentor to her peers. She will attend Hofstra University this fall on a scholarship. As Shaniece spoke to the crowd, she shared the influence that the Youth Court Alliance has had on her life, saying, "It has been the best experience that I've had in High School."

Shaniece's performance included this powerful passage, "LIVE UNITED means that we care more about others than we do ourselves. We take what we want and put it on a shelf, and we encourage others around us to do the same. We put what we want up on a shelf to leave space for others who can reach it yet."

The campaign prize giveaways were another highlight of the evening, with a total of 21 prizes from local companies presented to United Way of York County supporters. The grand prize was a 2017 Harley-Davidson Iron 883 Motorcycle donated by Harley-Davidson Motor Company. The winner, Lynn Henry, is a longtime donor to United Way of York County. He began donating during his time at Dallastown Area School District, and remained a donor since his retirement in 1990.

The biggest highlight of the evening, however, was the reveal of the total dollars raised through the 2016 campaign which came in at \$6,680,000. This total continues the United Way of York County's legacy as the most significant annual fundraising event for York County.

Now that the campaign has wrapped, United Way volunteers will begin the process of allocating the funds donated through the Community Fund to the programs supported by the United Way of York County. For more information about the allocations process, please visit www.unitedway-york.org/funded-programs.



Pictured left to right: Mike Fisher, GM at Harley-Davidson York; Lynn Henry, winner of the 2017 Harley-Davidson® Iron 883™ Motorcycle, and Zach Kauffman, manager at Harley-Davidson and United Way of York County Board Member.

About United Way of York County

For over 95 years, United Way of York County has worked in the York County community to improve people's lives. It began as The York Welfare Federation, an organization that raised funds on behalf of 17 member agencies. Today, as the United Way of York County, the mission of raising community funds remains the same, but the strategies have broadened in order to meet the growing and changing needs of people living in York County.

United Way has adapted over the years and now collaborates with other public and private organizations to engage the community in addressing the complex issues facing York County. By developing initiatives that get at the root causes of these issues, United Way and its partners find solutions and fund programs that improve the lives of one in three people in York County. Through gifts to the Community Fund, United Way is able to invest those dollars into 69 programs supported by 36 Partner Agencies. These programs address human services needs across three Focus Areas: Education, Income and Health. This enables United Way to address the immediate and continuing needs of York County families and individuals and to create real, lasting change that matters to you and the community

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