

# T CQUEVILLE SOCIETY

The United Way of York County is an independent local organization that works collaboratively with other York County organizations to address the most pressing issues in our community. Since 1921, United Way's efforts have earned the support of local residents who have contributed to the annual campaign. In 2015 the campaign raised **\$6.5 million**. This history of success, the accountability of its partner agencies and the efficiency of its operation make the United Way of York County an excellent charitable investment.

## MEMBERSHIP BENEFITS

### COMMUNITY BUILDING

Join with others to significantly support health and human services here in York County.

### SOCIAL OPPORTUNITIES

Connect with other philanthropic leaders at social and networking events.

### DESIGNATION OPTION

While most Tocqueville Society members direct all or the majority of their gifts to United Way's Community Fund, you may also designate your gift to support the agencies and programs most important to you, and your family.

### NO ADMINISTRATIVE FEES

Experience the satisfaction of knowing that all of your Tocqueville contribution will go directly to programs and services.

### STEP-UP PROGRAM

Ease into a major gift through the Tocqueville Step-Up Program described on the back page.



**"THE BEST WAY TO FIND YOURSELF IS TO LOSE YOURSELF IN THE SERVICE OF OTHERS."**

-Mahatma Gandhi



*Bill Yanavitch and Robert Berkebile,  
2017 Tocqueville Vice-Chair and Chair.*

# GIVE. ADVOCATE. VOLUNTEER

## DONOR OPTIONS

You have a number of options to choose from when determining where to direct your contribution. The only condition for Tocqueville membership is that a minimum of 25% of your total gift needs to be directed to Options 1, 2 and/or 3.

**1 Donate to The Community Fund** – Supports 69 programs provided by 36 Partner Agencies. By investing in this option, you are supporting a full range of programs that strengthen human services throughout the community.

**2 Donate to a Focus Area** – Working collaboratively with community partners to impact the underlying causes of problems in our community, United Way has identified three priority focus areas that are key to a healthy York County. Contributors may designate their gift to one or more of the Focus Areas, which are:

**EDUCATION** – Helping children and youth achieve their potential

**HEALTH** – Improving people's physical and behavioral health

**FINANCIAL STABILITY** – Providing for basic and crisis needs and promoting economic stability

**3 Donate to a United Way Partner Agency** – United Way of York County has 36 Partner Agencies (see back cover). Each of these agencies must meet specific criteria for affiliation and are reviewed every three years to ensure agency accountability and best practices. United Way does not charge administrative fees for Tocqueville gifts designated to partner agencies.

**4 Donate to a Non-Partner Agency** – A contributor may choose to designate to any non-profit 501(c)(3) organization. United Way does not charge administrative fees for Tocqueville gifts designated to non-partner agencies.



## TOCQUEVILLE STEP-UP PROGRAM

The Tocqueville Step-Up Program provides the opportunity for you to become a member of Tocqueville Society by gradually increasing your annual gift over a three-year period, while receiving recognition for all three years.

Many new members have found this option helpful to ease into Tocqueville Society membership. As the chart below demonstrates, individuals who commit to a minimum contribution of \$5,000 this year, \$7,500 next year, and \$10,000 the following year qualify for membership.

### Your Annual Pledge Utilizing the Step-Up Program



*\*Pledge Payment Schedule: Payment on a fall campaign pledge is not due until the end of the following year. In other words, a 2017 Campaign pledge does not need to be paid in full until December 31, 2018.*

*You may choose to pay at the time of your pledge, or pay periodically throughout the year. Please be aware that United Way cannot make any agency designation payouts until after your pledge is paid.*

## LIVE UNITED



United Way of York County