



United Way of York County




UNITED WAY OF YORK COUNTY  
FIRST CAPITAL CLUB

# You Can Help Hardworking Households in Need!

Your generosity to United Way of York County's Impact Fund assists hardworking households struggling to make ends meet. 1 in 4 York County households have no financial safety net and are one crisis away from falling into poverty. Many families are working one or two jobs and are still struggling to make ends meet. Your support allows United Way to collaborate and convene to break down barriers in childcare and transportation and help people maintain steady employment.

## York County Impact

 Through your investment in the United Way of York County Impact Fund, your gift will support a full range of programs that enrich people's lives throughout our community.

Thank you for your gift to United Way of York County! This is Sierra, and your donation changed her life.

When she was a student at York Day Early Learning, Sierra never dreamed that she'd be teaching there one day. She was grateful for the high-quality childcare that she received and wanted to pay it forward for the next generation.

Of course, she also wanted that same experience for her own son, Malakai. However, she realized that she could not afford to work full-time and send her son to daycare.

Thanks to your gift, Sierra was able to give Malakai that same great start to life that she received through our childcare scholarship program.

Your gift changed Sierra and Malakai's lives, allowed Malakai to receive high-quality childcare, and enabled Sierra to maintain her employment at York Day.

Now the same teachers that impacted Sierra's life are doing the same for her son.





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# Impact Options



As a First Capital Club member, your gift makes a lasting change in our community. You have a number of options to support the hardworking households in need.

## 1. Donate to the Impact Fund

This year, gifts to the Impact Fund will be invested in two ways: 30% of your Impact Fund gift will support Partner Agencies and programs that were supported in the past, and 70% of your gift will help obstacles to childcare and transportation.

## 2. Direct Your Gift

United Way of York County has identified focus areas that impact the underlying challenges in our community. You may direct your gift to one or more of the focus areas:

**CHILDCARE  
SCHOLARSHIPS**

**VOLUNTEER INCOME TAX  
ASSISTANCE PROGRAM (VITA)**

**TRANSPORTATION  
FUND**

## 3. Designate to a Non-Profit

First Capital Club donors may also choose to designate to any non-profit 501(c)3 organization. Each designation must be a minimum of \$250 dollars.



In addition to payroll deduction and direct bill, you can also make a gift of cash, appreciated stock, or through a donor advised fund. Contact Rebecca Robinson at [rrobinson@unitedway-york.org](mailto:rrobinson@unitedway-york.org) or call 717-843-0957 ext. 810.

# Step-Up Program

Many donors join First Capital Club as a step-up member. The step-up program provides an opportunity to gradually increase your giving over a 3-year period, while receiving recognition and benefits for all 3 years.

\$1000	2026 Campaign
\$750	2025 Campaign
\$500	2024 Campaign

# Celebrate and Connect



Build connections with other leaders like YOU who value having a positive impact in our community.



Join us for the annual First Capital Club Reception in Spring of 2025.



Inspire others to give: Your name will be listed as a First Capital Club members in United Way's materials recognizing our generous supporters.