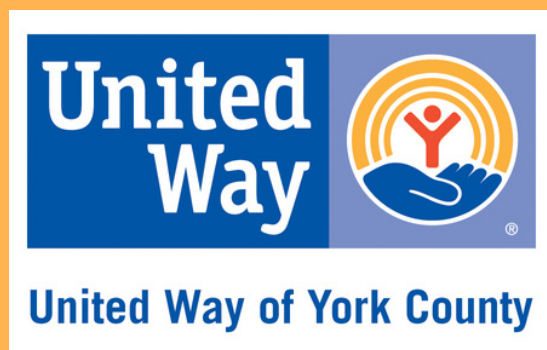


Alexis de Tocqueville Society



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Alexis de Tocqueville Society



The Alexis de Tocqueville Society recognizes civic leaders with a strong commitment and dedication to the most important issues in York County. Through annual gifts of \$10,000 or more, our members make a measurable difference in the community, and inspire others to be a part of making York County a better place for all. When you invest in United Way of York County, you have the satisfaction of knowing your gift will be used wisely to maximize impact.

Your generosity to United Way of York County's Impact Fund assists hardworking households struggling to make ends meet. 1 in 4 York County households have no financial safety net and are one crisis away from falling into poverty. Many families are working, one or two jobs, and are still struggling to make ends meet. Your support allows United Way to collaborate and convene with other stakeholders to break down the barriers in childcare and transportation that help people maintain steady employment.

Thanks to you...

- More than 43% of our annual revenue comes from the generosity of our Tocqueville Society members.
- Tocqueville Society welcomed 8 new members this year.
- Many Tocqueville Society members lead by example and inspire others to join and support United Way.

Our members celebrate the impact their collective generosity makes to ensure that York County is a thriving place to live, work, and play. Enjoy intimate social events with other members and engage with members of United for Change Circle, First Capital Club, Women United and Emerging Leaders Society.

"My wife Lori and I have always believed that 'where much is given, much is expected.' We have both been United Way Donors since the beginning of our professional careers. Our journey to York County in 1993 changed our lives in so many ways and we have been blessed to be able to give back to our community and assist our neighbors in need. We have also been very fortunate to have employers that encouraged community service as a key element of being a leader in our respective organizations and in the community at large.

Lori, Tyler and I are happy to continue our participation in the Tocqueville Society, knowing that "Our" United Way has the right focus and community stewards working with one voice to lift those families that need the assistance to financial stability throughout our County.

Please join us in being part of making York Count an awesome place to live, work and raise a family. With your help we can make a difference in the lives of those families that need that little extra assistance or support to bring themselves to a dignified financially stable situation. Thank you for your continued support."



Paul Rudy, Chair

IMPACT OPTIONS

You have a number of options to support the York County community and beyond. As a Tocqueville Society member, your commitment to the United Way of York County Impact Fund is \$2,500 or more (or \$1,000 as a Step-Up member). **Administrative fees are waived for all Tocqueville Society members.**

1 Direct Your Donation to the Impact Fund

This year, gifts to the Impact Fund will be invested in two ways: 70% of your Impact fund gift will be invested in supporting ALICE (Asset Limited, Income Constrained, Employed) through childcare and transportation services, and also through free tax preparation to put hard-earned dollars back in the pockets of working families. 30% of your Impact Fund gift will support 33 partner agencies and 63 programs that were supported in the past.



2 Direct Your Donation to a Focus Area



United Way of York County has identified gaps in services that impact the ALICE community. You may designate your gift to one or more of these areas:

- **Childcare Scholarships** - allows parents to work a full-time job
- **Transportation Services** - assists families to maintain steady employment
- **Volunteer Income Tax Assistance** - helps low-and moderate-income individuals to file their taxes for free.

3 Designate a Portion to a Non-Profit

You may designate to any non-profit 501(c)(3) organization.



GIFTS BEYOND THE CHECK BOOK

Many donors opt to fulfill their Tocqueville Society pledge through donating appreciated stock, a donor-advised fund, or an IRA gift. Our team is happy to work with you on timing that suits your needs. For more information, please contact Kim Alvarez, VP of Donor Relations, at 717-843-0957 ext. 811 or at kalvarez@unitedway-york.org.

Appreciated Stock & Securities

- You may receive a tax deduction
- You save on capital gains tax



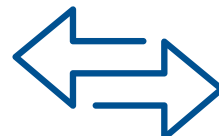
Donor Advised Fund

- Fulfill your Tocqueville Society gift from your Donor Advised Fund



IRA Gifts

- Beneficial if you are 70 1/2 or older
- Satisfy some or all of your required minimum distribution (RMD)



2024 TOCQUEVILLE SOCIETY CABINET



Paul L. Rudy III - Chair
Graham Capital

John C. Eyster
Fulton Bank

Joseph P. Adamchak
Bank of America/Merrill Lynch

David R. Fitzgerald
North Metal & Chemical Co.

W. Robert Berkebile
RKL, LLP

John Olkowski
McConkey Insurance & Benefits

Linda Davidson
C.S. Davidson, Inc.

Raymond Rosen
Community Volunteer

Victoria M. Diamond
WellSpan Health

Allison Siegelman
Periodontal & Implant Center of York

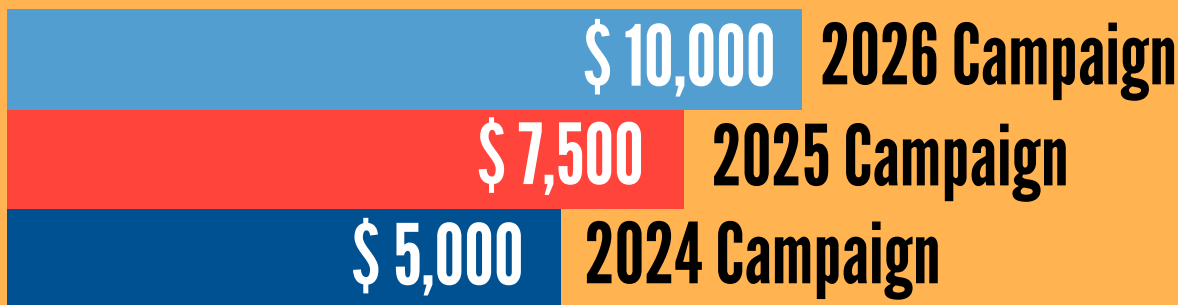
Thomas E. Donley
Community Volunteer

Julian H. Tolbert
Community Volunteer

Lawrence V. Young, Esq.
CGA Law Firm

STEP-UP PROGRAM

Many donors join Tocqueville Society as a Step-Up member. The Step-Up Program provides an opportunity to gradually increase your giving over a 3-year period, while receiving recognition and benefits for all 3 years.



Pledge Payment Schedule: Payment on a fall campaign pledge is not due until the end of the following year. A 2024 Campaign pledge does not need to be paid in full until December 31, 2025. You may choose to pay at the time of your pledge or pay periodically throughout the year. United Way cannot make any agency designation payouts until after your pledge is paid.