# WHO ISALICE®?





ALICE has no safety net in times of crisis



### INCOME CONSTRAINED

ALICE's income falls short of essentials



**EMPLOYED** 

ALICE is working, yet not earning enough

ALICE can be an office worker, a personal care aide or nursing assistant, a child care worker or an elementary school teacher, a retail associate or a custodian. It is our friends, family and neighbors who work for a living but struggle to afford the basics: Housing, transportation, healthcare and child care.

## 1.4 MILLION

Pennsylvanians have incomes that exceed the Federal Poverty Level, but cannot pay for basic needs

When you add in households that live below the Federal Poverty Level, that's nearly 2 MILLION people in Pennsylvania, or 39% of Pennsylvania households.







IN YORK COUNTY, 32% of households fall below the ALICE threshold

ALICE lives in every municipality in York County, although Hispanic, Black, and Asian households are more likely to fall below the ALICE threshold.



## WHO SERVES ALICE® IN YORK?





The Salvation Army: Assists families (especially seniors) with one-time assistance for utilities and fuel assistance if their income falls over federal poverty guidelines, sometimes just by \$50 or \$100.



#### **Bell Socialization Services:**

Provides case management and rental assistance but is challenged by limited funding and lack of affordable housing. In three months, turned away 130 people seeking help because of lack of resources.



#### **Child Care Consultants:**

Offers assistance to low-income working families to help pay for early childhood education. With limited funding and strict federal poverty guidelines, approximately 100 people apply each year and are not eligible.



Children's Aid Society - The Lehman Center: Due in part to United Way and County of York funding, subsidizes its Crisis Nursery, Parent Support Groups and related services for families on a sliding scale.



New Hope Ministries: Supports urgent needs of food, housing and utilities, while also investing in self-sufficiency training to encourage saving for retirement, access to adequate healthcare, and increase financial literacy.



#### CONTACT Helpline / PA 211:

Connects York residents to food, clothing, counseling and employment resources 24/7 via the PA 211 health and human services information and referral hotline.



YWCA York: High-quality early learning, and before- and after-school programs include family education to help end the cycles of poverty. Bridge Housing serves domestic violence victims through case management services, life skills advocacy, and financial literacy.



#### **Community Progress Council:**

Comprehensive, integrated services offer support to create a bridge from crisis to self-sufficiency, identify long-term goals, and move people toward independence from external assistance.

### **ALICE & COVID-19**

The continued impact of COVID-19 shows critical areas of need for our economy, health care system, and education capacity during a national crisis. Unable to afford basic necessities and with little or no savings, already fragile ALICE households are now facing unprecedented economic impacts. Lost wages or tips, disruptions to child care and school-based support, and increased medical bills can all impact ALICE's survival budget.

United Way of York County helps to bridge the gap for financially struggling families with short-term support and also helps build a path to self-sufficiency for the future. Impactful long-term solutions through the United Way of York County Impact Fund and our Partner Agencies focus on: affordable and accessible high-quality child care; basic needs supports, including housing and food; and PA 211, the health and human services helpline to connect people in need with resources that can help.









